

## Notification of reason of rejection

(Translation has been performed only for the relevant portions.)

Application number	2005-501003
Date of drafting	9 April 2008
Date of transmission	11 April 2008
Examiner	MOCHIZUKI, Akitoshi
Agent	KAWAMORITA, Koki
Relevant articles of the patent law	Article 29 (2) "Inventive steps"
Due date for filing response	11 July 2008

This patent application cannot be granted because of the following reasons. The applicant is invited to make argument and amendment within 3 month from the date of transmission of this letter.

### Reason (inventive steps):

The inventions of the following claims can be created easily by those who skilled in the art based on the following document. Therefore this patent application cannot be patented in accordance with the article 29(2) of Patent Law.

#### *Article 29 (Conditions for Patentability)*

*(1) An inventor of an invention that is industrially applicable may be entitled to obtain a patent for the said invention, except for the following:*

- (i) inventions that were publicly known in Japan or a foreign country, prior to the filing of the patent application;*
- (ii) inventions that were publicly worked in Japan or a foreign country, prior to the filing of the patent application; or*
- (iii) inventions that were described in a distributed publication, or inventions that were made publicly available through an electric telecommunication line in Japan or a foreign country, prior to the filing of the patent application.*

*(2) Where, prior to the filing of the patent application, a person ordinarily skilled in the art of the invention would have been able to easily make the invention based on an invention prescribed in any of the items of the preceding paragraph, a patent shall not be granted for such an invention notwithstanding the preceding paragraph.*

List of cited documents:

- |    |               |           |
|----|---------------|-----------|
| 1. | JP2002-232952 | No family |
| 2. | JP11-338870   | No family |
| 3. | JP11-69404    | No family |

Totally three documents

Comments:

For claims: 1-33

Document 1 discloses delivering contents to a mobile terminal via a base station if the mobile terminal updates at the position where it is possible to provide contents. The contents delivering is performed based on location information regarding contents delivering and location information of the mobile terminal recognized by location registration.

The system of document 1 is always monitoring the move of the mobile terminal. See paragraphs 0037.

Document 2 discloses about a mobile device which detects the current location, sends the current location information to the host device, and receives area information from the host device.

Document 3 discloses about being provided store information depending on the current location.

**END**

Translation note: the translations of the listed articles of the patent law are copied from a web page of a governmental translation project.

(<http://www.cas.go.jp/jp/seisaku/hourei/data2.html>)

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## **Prior art search log**

Searched field: H04B7/26  
H04Q7/00-7/38  
(IPC ver.8)

\* This search log does not construct the reason of rejection.